



# LGBTQIA+ Ambassador

## About the Role

The Lets Go Surfing LGBTQIA+ Ambassador is all about bringing pride and inclusion to the beach and beyond. They stand up, speak out, and show that everyone is welcome in the surf community, no matter who they are or who they love.

Our Ambassadors are visible voices for LGBTQIA+ inclusion in the water and on the sand. They help create safe and supportive spaces where everyone feels seen, respected, and free to be themselves.

## Why We're Doing This

Lets Go Surfing is proud to be a part of a more inclusive and equitable surf culture. Surfing should be a place of freedom and self-expression and that means actively breaking down barriers for LGBTQIA+ folks in and around the ocean.

We're proud to be members of **Pride in Sport**, and are applying the Pride in Sport Index best practices to our world.

## Who is an Ambassador?

Someone who believes in equality such as:

- A surfer
- A coach or instructor
- A volunteer or staff member
- A member of the LGBTQIA+community

## What Ambassadors Do

- Be a visible supporter of LGBTQIA+ inclusion in the surf space
- Share your story (if you're comfortable) to help break down stereotypes
- Encourage our staff and guests to be welcoming to all
- Help build awareness around LGBTQIA+ issues
- Join us at events like the Pride in Sport Summit and Round Table meetings
- Give feedback about how LGS can keep improving and doing better
- Help create inclusive resources, posters, or social media content
- Be recognised as an LGBTQIA+ Ambassador on our website and socials

## Final Word

At Lets Go Surfing, we believe the ocean is for *everyone*. Being an LGBTQIA+ Ambassador is your chance to share that belief, loud and proud.

You don't have to be an expert, just open-hearted, open-minded, and ready to stand up for others in your own way.

For a confidential conversation or to learn more email [gabriela@letsgosurfing.com.au](mailto:gabriela@letsgosurfing.com.au)